

Privacy Policy

At Ecovis RKCA Advisors Ltd, a company registered in India with its registered office at [Office Address], we value your privacy. This policy outlines how we collect, use, and protect your personal information.

When you use our website, apps, or engage with our services, including the purchase or use of our products, you trust us with your personal information. This information enables us to provide you with a better experience, such as remembering your preferences to streamline future interactions. We understand the importance of your privacy and the trust you place in us. Therefore, this privacy policy details how we collect, use, share, and protect your personal information when you interact with us.

We strive to keep this document clear and transparent. However, if you have any questions, contact details are provided at the end of this policy.

This policy also applies to our subsidiary companies.

Collection and Storage of Your Information

We collect and use your personal information, including:

- Full name
- Phone number
- Email address
- Company
- Title
- Engagement with our services and products, including webinar and training enrollments, course access, and completion data

We gather this information when you register for or use our services, purchase our products, or interact with our website or apps. Additionally, we collect aggregate user data regarding usage and activity on our platforms.

We may also receive your information from third-party partners or subcontractors. In such cases, you will be informed at the time of collection that the data is being shared with us. Any information provided by these partners will be handled in accordance with this Privacy Policy.

We store your personal information securely in our database and retain it for a reasonable period. If you maintain a subscription with us, your data will be stored for the duration of your subscription and for up to eight years thereafter.

Use of Information

The personal information we collect is used to:

- Provide personalized advice and services
- Offer information about related products and services based on your preferences
- Improve our website and develop new products and services
- Administer systems and troubleshoot issues

Your information may be shared with members of our organization and select third parties.

Please note:

- We do not share your credit card information with any third party outside of our company or our payment processors.

- Basic demographic data, such as name, address, phone number, email, and company, may be shared with marketing partners (e.g., Google Ads, Facebook Ads, LinkedIn Insights). If you wish to opt out, you may do so by contacting us via the information provided in the 'How to Contact Us' section.

Any third parties with whom we share your information are required to adhere to strict processing and security standards. Your data will only be shared with these parties for the purpose of fulfilling their function.

Your personal information may also be transferred to third-party organizations in specific scenarios, such as:

- If we discuss selling or transferring part or all of our business, your data may be shared with prospective buyers under confidentiality agreements.
- If our company undergoes reorganization or is sold, your information may be transferred to the buyer.
- If we are legally required to disclose information, such as to regulatory authorities or law enforcement agencies.
- If we need to defend a legal claim, your information may be shared as required.

Why We Use Your Information

We use your information to:

- Fulfill our contractual obligations to you by delivering the products or services you have ordered.
- Pursue our legitimate business interests, such as improving our services, understanding user behavior, and maintaining communication with you.
- Build and maintain strong relationships with our partners and suppliers.

Your Rights

You may have rights concerning your personal information, including the right to access or correct the data we hold about you. Depending on your circumstances, you may also have the right to:

- Withdraw consent at any time where applicable.
- Confirm if we are processing your information.
- Access your personal information.
- Correct or amend inaccurate data.
- Request the deletion of your information.
- Be forgotten by requesting that we stop using your information.
- Restrict how we process your information.
- Object to the use of your personal information, but only in certain cases.

How to Contact Us

If you have any questions regarding this policy or wish to exercise any of your rights, please contact us at info@ecovisrkca.com.

Changes to This Policy

This privacy policy may be updated from time to time. If we make significant changes to this policy, we will highlight the updates at the top of the policy and provide a prominent link on our website for a reasonable period following the change.

For access to previous versions of this policy, please contact us.

Sources of Personal Information

We collect personal information from the following sources:

- Directly from you or your agents, including documents related to the services we provide.
- Indirectly from you or your agents, through information gathered during our service delivery.
- From activity on our website (<https://ecovisrkca.com>), such as submissions or website usage data.
- From third parties that interact with us in connection with the services we perform.

Use of Personal Information

We may use or disclose your personal information for the following business purposes:

- To provide the products or services you have requested.
- To send you alerts, event registrations, and other updates that may be of interest to you.

- To enforce contractual rights, including for billing and collections.
- To improve and present our website's content to you.
- For testing, research, and product development.
- To protect the rights, property, or safety of our clients, ourselves, or others.
- To respond to legal or regulatory requests.
- To evaluate or conduct mergers, restructurings, or sales, in which your personal information may be transferred as part of the process.

Your Rights and Choices

You have the right to:

- Request access to the personal information we've collected about you over the past 12 months.
- Request the deletion of your personal information, subject to exceptions such as legal obligations or ongoing contracts.

To exercise these rights, please contact us at:

- Phone: +91 9137522708
- Website: https://ecovisrkca.com/contact_us
- Email: info@ecovisrkca.com

We will verify your identity before fulfilling your request.

Response Timing and Format

We aim to respond to verifiable requests within 30 days. If more time is required (up to 90 days), we will inform you of the extension.

Changes to Our Privacy Notice

We reserve the right to modify this privacy notice at any time. If significant changes are made, we will notify you through a prominent notice on our homepage.